

Name Answer Key

**Business & Corporate Ethics-BUS350**

Student ID Number

_____	0	1	2	3	4	5	6	7	8	9
<u>K</u>	0	1	2	3	4	5	6	7	8	9
<u>e</u>	0	1	2	3	4	5	6	7	8	9
<u>y</u>	0	1	2	3	4	5	6	7	8	9
_____	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

Name Danielle Nelson

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>7</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>5</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>4</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>3</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☒ Anyone who is effected by the company's decisions
- ☐ All employees of the company
- ☐ Anyone who owns shares of the company
- ☐ Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ Require publicly-traded companies to provide full disclosure of financial information
- ☐ Increase the transparency of publicly-traded companies
- ☐ Decrease the likelihood of another 'Enron Scandal'
- ☒ All of the above

3. Define 'Corporate Governance'.

- ☐ Government involvement within a corporation
- ☐ Rules and regulations set in place for publicly-traded companies
- ☐ The current economic situation of a particular market/company
- ☒ The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ True
- ☐ False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ True
- ☐ False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ Corporate Social Responsibility Commission-CSRC
- ☒ Sarbanes-Oxley Commission-SOC
- ☐ Securities and Exchange Commission-SEC
- ☐ Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ Decreasing a company's carbon footprint
- ☒ Donations to local charities
- ☐ Following ethical labor practices
- ☒ Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ Ethical Responsibility
- ☐ Legal Responsibility
- ☒ Economic Responsibility
- ☐ Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ True
- ☐ False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☐ CEO and CFO
- ☒ CFO and COO
- ☐ CFO and corporate accountants
- ☐ None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ True
- ☒ False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☐ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☒ When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☐ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☒ A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ False

21. Why is Corporate Social Responsibility Important to a company's image?

It is important for a company to be good to the environment

Name Ben Reinheimer

**Business & Corporate Ethics-BUS350**

Student ID Number

1	0	1	2	3	4	5	6	7	8	9
5	0	1	2	3	4	5	6	7	8	9
0	0	1	2	3	4	5	6	7	8	9
0	0	1	2	3	4	5	6	7	8	9
8	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☒ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☒ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☒ (C) Following ethical labor practices
- ☐ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☐ (C) Economic Responsibility
- ☒ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☐ (A) Walter Friedman
- ☐ (B) John Mackey
- ☒ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☒ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

Good CSR LOOKS GOOD

Name Sam Lantun

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>9</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<u>7</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>6</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>3</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☒ (B) All employees of the company
- ☐ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☒ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

Good CSR = Good image



Name Jennifer Harvey

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>1</u>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>1</u>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>7</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>4</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☒ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☒ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☒ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☐ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☒ (C) A corporation's responsibilities to consumers and society
- ☐ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☒ (A) One's responsibility to use his/her own best judgment
- ☐ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

If they have bad CSR, they will have a bad overall image

Name Josh Pratzner

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>4</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input checked="" type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>7</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input checked="" type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>4</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input checked="" type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>7</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input checked="" type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>4</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input checked="" type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9

1. Define 'Stockholder'.

- ☒ A Anyone who is effected by the company's decisions
- ☐ B All employees of the company
- ☐ C Anyone who owns shares of the company
- ☐ D Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ A Require publicly-traded companies to provide full disclosure of financial information
- ☐ B Increase the transparency of publicly-traded companies
- ☐ C Decrease the likelihood of another 'Enron Scandal'
- ☒ D All of the above

3. Define 'Corporate Governance'.

- ☐ A Government involvement within a corporation
- ☐ B Rules and regulations set in place for publicly-traded companies
- ☐ C The current economic situation of a particular market/company
- ☒ D The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ A True
- ☐ B False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ A True
- ☐ B False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ A Corporate Social Responsibility Commission-CSRC
- ☐ B Sarbanes-Oxley Commission-SOC
- ☒ C Securities and Exchange Commission-SEC
- ☐ D Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ A Decreasing a company's carbon footprint
- ☐ B Donations to local charities
- ☐ C Following ethical labor practices
- ☒ D Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ A Ethical Responsibility
- ☐ B Legal Responsibility
- ☒ C Economic Responsibility
- ☐ D Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☐ A True
- ☒ B False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ A CEO and CFO
- ☐ B CFO and COO
- ☐ C CFO and corporate accountants
- ☐ D None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ A True
- ☒ B False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ A The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ B A corporation's responsibilities to consumers and society
- ☐ C A synonym for CSR
- ☒ D Both B and C

13. What is 'Greenwashing'?

- ☐ A Creating a company with a heavy focus on environmental CSR
- ☒ B Creating the illusion of environmentally-friendly practices
- ☐ C Core environmental values embedded within a company
- ☐ D When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☐ A Walter Friedman
- ☐ B John Mackey
- ☒ C Henry Ford
- ☐ D Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ A The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ B The idea that corporations can sue and be sued
- ☐ C A corporation's responsibilities to consumers and society
- ☒ D Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ A Launching a company with a core value of treating animals humanely
- ☒ B A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ C A "no-kill" Animal Shelter
- ☐ D A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ A 1971
- ☐ B 1983
- ☒ C 1996
- ☐ D 2001

18. What is Discretionary Responsibility?

- ☐ A One's responsibility to use his/her own best judgment
- ☒ B An attempt to better the society as a whole
- ☐ C The most basic aspect of CSR
- ☐ D Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ T True
- ☒ F False

20. Good Corporate Social Responsibility is a legally required.

- ☐ T True
- ☒ F False

21. Why is Corporate Social Responsibility Important to a company's image?

Name Elizabeth Ellis

**Business & Corporate Ethics-BUS350**

Student ID Number

5	0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	5	6	7	8	9	
9	0	1	2	3	4	5	6	7	8	9
9	0	1	2	3	4	5	6	7	8	9
9	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☒ Anyone who is effected by the company's decisions
- ☐ All employees of the company
- ☐ Anyone who owns shares of the company
- ☐ Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☒ Require publicly-traded companies to provide full disclosure of financial information
- ☐ Increase the transparency of publicly-traded companies
- ☐ Decrease the likelihood of another 'Enron Scandal'
- ☐ All of the above

3. Define 'Corporate Governance'.

- ☐ Government involvement within a corporation
- ☒ Rules and regulations set in place for publicly-traded companies
- ☐ The current economic situation of a particular market/company
- ☐ The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☐ True
- ☒ False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ True
- ☐ False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ Corporate Social Responsibility Commission-CSRC
- ☐ Sarbanes-Oxley Commission-SOC
- ☒ Securities and Exchange Commission-SEC
- ☐ Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ Decreasing a company's carbon footprint
- ☐ Donations to local charities
- ☒ Following ethical labor practices
- ☐ Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ Ethical Responsibility
- ☐ Legal Responsibility
- ☐ Economic Responsibility
- ☒ Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☐ True
- ☒ False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ CEO and CFO
- ☐ CFO and COO
- ☐ CFO and corporate accountants
- ☐ None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ True
- ☐ False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☐ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☒ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☒ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☐ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☒ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

It will improve the company's image

Name Colin Krinsky

**Business & Corporate Ethics-BUS350**

Student ID Number

1	0	1	2	3	4	5	6	7	8	9
4	0	1	2	3	4	5	6	7	8	9
5	0	1	2	3	4	5	6	7	8	9
3	0	1	2	3	4	5	6	7	8	9
6	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☒ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☒ (B) Legal Responsibility
- ☐ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☒ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☒ (A) True
- ☐ (B) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (A) True
- ☒ (B) False

21. Why is Corporate Social Responsibility Important to a company's image?

it makes them look good



Name Wesley Dawson

**Business & Corporate Ethics-BUS350**

Student ID Number

0	●	1	2	3	4	5	6	7	8	9
7	0	1	2	3	4	5	6	●	8	9
8	0	1	2	3	4	5	6	7	●	9
8	0	1	2	3	4	5	6	7	●	9
6	0	1	2	3	4	5	●	7	8	9

1. Define 'Stockholder'.

- ☒ Anyone who is effected by the company's decisions
- ☐ All employees of the company
- ☐ Anyone who owns shares of the company
- ☐ Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ Require publicly-traded companies to provide full disclosure of financial information
- ☐ Increase the transparency of publicly-traded companies
- ☐ Decrease the likelihood of another 'Enron Scandal'
- ☒ All of the above

3. Define 'Corporate Governance'.

- ☐ Government involvement within a corporation
- ☒ Rules and regulations set in place for publicly-traded companies
- ☐ The current economic situation of a particular market/company
- ☐ The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ True
- ☐ False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ True
- ☐ False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ Corporate Social Responsibility Commission-CSRC
- ☐ Sarbanes-Oxley Commission-SOC
- ☒ Securities and Exchange Commission-SEC
- ☐ Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ Decreasing a company's carbon footprint
- ☐ Donations to local charities
- ☐ Following ethical labor practices
- ☒ Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☒ Ethical Responsibility
- ☐ Legal Responsibility
- ☐ Economic Responsibility
- ☐ Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ True
- ☐ False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ CEO and CFO
- ☐ CFO and COO
- ☐ CFO and corporate accountants
- ☐ None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ True
- ☒ False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☐ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☒ When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

If they are responsible, it makes the company  
look good

Name Rebecca Mason

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>1</u>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>6</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>5</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- (A) Anyone who is effected by the company's decisions  
 (B) All employees of the company  
☒ Anyone who owns shares of the company  
 (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- (A) Require publicly-traded companies to provide full disclosure of financial information  
 (B) Increase the transparency of publicly-traded companies  
 (C) Decrease the likelihood of another 'Enron Scandal'  
☒ All of the above

3. Define 'Corporate Governance'.

- (A) Government involvement within a corporation  
 (B) Rules and regulations set in place for publicly-traded companies  
 (C) The current economic situation of a particular market/company  
☒ The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ True  
 (F) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ True  
 (F) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- (A) Corporate Social Responsibility Commission-CSRC  
 (B) Sarbanes-Oxley Commission-SOC  
☒ Securities and Exchange Commission-SEC  
 (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- (A) Decreasing a company's carbon footprint  
 (B) Donations to local charities  
☒ Following ethical labor practices  
 (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- (A) Ethical Responsibility  
 (B) Legal Responsibility  
☒ Economic Responsibility  
 (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ True  
 (F) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ CEO and CFO  
 (B) CFO and COO  
 (C) CFO and corporate accountants  
 (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ True  
 (F) False



12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☒ Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☐ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☒ Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☒ A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☐ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☒ 1983
  - ☐ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☒ One's responsibility to use his/her own best judgment
  - ☐ (B) An attempt to better the society as a whole
  - ☐ (C) The most basic aspect of CSR
  - ☐ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ False

21. Why is Corporate Social Responsibility Important to a company's image?

If a company looks good, people are more likely to support them

Name Jacqueline Aiken

**Business & Corporate Ethics-BUS350**

Student ID Number

0	●	1	2	3	4	5	6	7	8	9
7	0	1	2	3	4	5	6	●	8	9
5	0	1	2	3	4	●	6	7	8	9
6	0	1	2	3	4	5	●	7	8	9
1	0	●	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☒ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☒ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☒ (C) Following ethical labor practices
- ☐ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☒ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☐ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☐ (A) True
- ☒ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False



12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☒ Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☐ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☒ The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☐ (D) Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☒ A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☐ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☒ 1983
  - ☐ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☒ One's responsibility to use his/her own best judgment
  - ☐ (B) An attempt to better the society as a whole
  - ☐ (C) The most basic aspect of CSR
  - ☐ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ False

21. Why is Corporate Social Responsibility Important to a company's image?

I don't know

Name Heather McNeill

**Business & Corporate Ethics-BUS350**

Student ID Number

0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☒ Anyone who is effected by the company's decisions
- ☐ All employees of the company
- ☐ Anyone who owns shares of the company
- ☐ Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ Require publicly-traded companies to provide full disclosure of financial information
- ☐ Increase the transparency of publicly-traded companies
- ☒ Decrease the likelihood of another 'Enron Scandal'
- ☒ All of the above

3. Define 'Corporate Governance'.

- ☒ Government involvement within a corporation
- ☐ Rules and regulations set in place for publicly-traded companies
- ☐ The current economic situation of a particular market/company
- ☐ The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ True
- ☐ False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ True
- ☐ False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ Corporate Social Responsibility Commission-CSRC
- ☐ Sarbanes-Oxley Commission-SOC
- ☒ Securities and Exchange Commission-SEC
- ☐ Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ Decreasing a company's carbon footprint
- ☐ Donations to local charities
- ☐ Following ethical labor practices
- ☒ Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ Ethical Responsibility
- ☐ Legal Responsibility
- ☒ Economic Responsibility
- ☐ Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ True
- ☐ False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ CEO and CFO
- ☐ CFO and COO
- ☐ CFO and corporate accountants
- ☐ None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ True
- ☐ False

12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ (B) Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☒ (A) Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☐ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☒ Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☐ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☐ (B) 1983
  - ☒ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☐ (A) One's responsibility to use his/her own best judgment
  - ☐ (B) An attempt to better the society as a whole
  - ☒ (C) The most basic aspect of CSR
  - ☐ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ (F) False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

If a company practices good CSR, they will then look good to consumers who will then prefer to patronize that company



Name Liam McKenna

**Business & Corporate Ethics-BUS350**

Student ID Number

0	0	1	2	3	4	5	6	7	8	9
9	0	1	2	3	4	5	6	7	8	9
0	0	1	2	3	4	5	6	7	8	9
8	0	1	2	3	4	5	6	7	8	9
1	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False



12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

a company with good CSR will have a positive image and will be preferred over those w/a negative image

Name Katherine Richards

**Business & Corporate Ethics-BUS350**

Student ID Number

0	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
7	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☐ (C) Anyone who owns shares of the company
- ☒ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☒ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False



12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☐ (B) Creating the illusion of environmentally-friendly practices
- ☒ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☐ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☒ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☒ (A) True
- ☐ (B) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (A) True
- ☒ (B) False

21. Why is Corporate Social Responsibility Important to a company's image?

It makes them look good

Name James Dowd

**Business & Corporate Ethics-BUS350**

Student ID Number

1	0	1	2	3	4	5	6	7	8	9
2	0	1	2	3	4	5	6	7	8	9
8	0	1	2	3	4	5	6	7	8	9
7	0	1	2	3	4	5	6	7	8	9
8	0	1	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☒ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ (B) Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☒ (A) Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☐ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☒ Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☐ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☒ (B) 1983
  - ☐ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☐ (A) One's responsibility to use his/her own best judgment
  - ☒ (B) An attempt to better the society as a whole
  - ☐ (C) The most basic aspect of CSR
  - ☐ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ (F) False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

if a company is not socially responsible and does not follow ethical practices, the company will have a bad image. a bad image will then lead to consumers preferring to take their business to competitors which will cause the company to lose money & support.

Name Nadia Kirk

**Business & Corporate Ethics-BUS350**

Student ID Number

0	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?

- ☒ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☒ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☐ (T) True
- ☒ (F) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (T) True
- ☐ (F) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☐ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☒ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (T) True
- ☐ (F) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☐ (A) CEO and CFO
- ☒ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ (T) True
- ☐ (F) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☐ (A) Walter Friedman
- ☒ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☐ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☒ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☒ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☐ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☒ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

they will look good



Name Will Strouse

**Business & Corporate Ethics-BUS350**

Student ID Number

0	●	1	2	3	4	5	6	7	8	9
8	0	1	2	3	4	5	6	7	●	9
6	0	1	2	3	4	5	●	7	8	9
6	0	1	2	3	4	5	●	7	8	9
1	0	●	2	3	4	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☒ (B) All employees of the company
- ☐ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☒ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☒ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☒ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (A) True
- ☒ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☒ (A) 1971
- ☐ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

It builds connections w/ other companies

Name Melanie Howard

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>9</u>	0	1	2	3	4	5	6	7	8	●
<u>4</u>	0	1	2	3	●	5	6	7	8	9
<u>7</u>	0	1	2	3	4	5	6	●	8	9
<u>9</u>	0	1	2	3	4	5	6	7	8	●
<u>4</u>	0	1	2	3	●	5	6	7	8	9

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☒ (B) All employees of the company
- ☐ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☒ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☐ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☒ (C) The current economic situation of a particular market/company
- ☐ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ (A) True
- ☐ (B) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ (A) True
- ☐ (B) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☒ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☒ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☐ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☒ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☐ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (A) True
- ☐ (B) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒ (A) True
- ☐ (B) False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ (D) Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☐ (B) Creating the illusion of environmentally-friendly practices
- ☒ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ (D) Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☒ (B) 1983
- ☐ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☐ (T) True
- ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

People won't shop there if CSR is bad

Name Stephen Marini

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>3</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input checked="" type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>9</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input checked="" type="radio"/> 9
<u>7</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input checked="" type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>8</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input checked="" type="radio"/> 8	<input type="radio"/> 9
<u>4</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input checked="" type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9

1. Define 'Stockholder'.

- ☐A Anyone who is effected by the company's decisions
- ☐B All employees of the company
- ☐C Anyone who owns shares of the company
- ☒D Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐A Require publicly-traded companies to provide full disclosure of financial information
- ☐B Increase the transparency of publicly-traded companies
- ☒C Decrease the likelihood of another 'Enron Scandal'
- ☐D All of the above

3. Define 'Corporate Governance'.

- ☐A Government involvement within a corporation
- ☐B Rules and regulations set in place for publicly-traded companies
- ☐C The current economic situation of a particular market/company
- ☒D The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒A True
- ☐B False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☐A True
- ☒B False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐A Corporate Social Responsibility Commission-CSRC
- ☐B Sarbanes-Oxley Commission-SOC
- ☐C Securities and Exchange Commission-SEC
- ☒D Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐A Decreasing a company's carbon footprint
- ☐B Donations to local charities
- ☐C Following ethical labor practices
- ☒D Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐A Ethical Responsibility
- ☐B Legal Responsibility
- ☒C Economic Responsibility
- ☐D Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☐A True
- ☒B False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒A CEO and CFO
- ☐B CFO and COO
- ☐C CFO and corporate accountants
- ☐D None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☒A True
- ☐B False

12. Explain the concept of 'Corporate Citizenship'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) A corporation's responsibilities to consumers and society
- ☐ (C) A synonym for CSR
- ☒ Both B and C

13. What is 'Greenwashing'?

- ☐ (A) Creating a company with a heavy focus on environmental CSR
- ☒ (B) Creating the illusion of environmentally-friendly practices
- ☐ (C) Core environmental values embedded within a company
- ☐ (D) When a company pledges to increase sustainability

14. Which individual believed the core responsibility of a company is to increase shareholder wealth?

- ☒ (A) Walter Friedman
- ☐ (B) John Mackey
- ☐ (C) Henry Ford
- ☐ (D) Bill Gates

15. Explain the concept of 'Corporate Personhood'.

- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
- ☐ (B) The idea that corporations can sue and be sued
- ☐ (C) A corporation's responsibilities to consumers and society
- ☒ Both A and B

16. Which of the following is an example of Greenwashing?

- ☐ (A) Launching a company with a core value of treating animals humanely
- ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
- ☐ (C) A "no-kill" Animal Shelter
- ☐ (D) A company with no interest in animal cruelty prevention

17. What year was Archie Carroll's Pyramid developed?

- ☐ (A) 1971
- ☐ (B) 1983
- ☒ (C) 1996
- ☐ (D) 2001

18. What is Discretionary Responsibility?

- ☐ (A) One's responsibility to use his/her own best judgment
- ☒ (B) An attempt to better the society as a whole
- ☐ (C) The most basic aspect of CSR
- ☐ (D) Irrelevant to CSR

19. Greenwashing is considered an admirable and ethical practice.

- ☐ (T) True
- ☒ (F) False

20. Good Corporate Social Responsibility is a legally required.

- ☒ (T) True
- ☐ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

a company will no longer be allowed to operate if it does not have good CSR practices

Name Alexis Danziger

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>2</u>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<u>1</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

1. Define 'Stockholder'.

- ☐ (A) Anyone who is effected by the company's decisions
- ☐ (B) All employees of the company
- ☒ (C) Anyone who owns shares of the company
- ☐ (D) Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ (A) Require publicly-traded companies to provide full disclosure of financial information
- ☐ (B) Increase the transparency of publicly-traded companies
- ☐ (C) Decrease the likelihood of another 'Enron Scandal'
- ☒ (D) All of the above

3. Define 'Corporate Governance'.

- ☐ (A) Government involvement within a corporation
- ☐ (B) Rules and regulations set in place for publicly-traded companies
- ☐ (C) The current economic situation of a particular market/company
- ☒ (D) The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☐ (T) True
- ☒ (F) False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☐ (T) True
- ☒ (F) False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ (A) Corporate Social Responsibility Commission-CSRC
- ☒ (B) Sarbanes-Oxley Commission-SOC
- ☐ (C) Securities and Exchange Commission-SEC
- ☐ (D) Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ (A) Decreasing a company's carbon footprint
- ☐ (B) Donations to local charities
- ☐ (C) Following ethical labor practices
- ☒ (D) Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☐ (A) Ethical Responsibility
- ☐ (B) Legal Responsibility
- ☒ (C) Economic Responsibility
- ☐ (D) Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ (T) True
- ☐ (F) False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ (A) CEO and CFO
- ☐ (B) CFO and COO
- ☐ (C) CFO and corporate accountants
- ☐ (D) None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ (T) True
- ☒ (F) False

12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ (D) Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ (B) Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☐ (A) Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☒ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☒ (D) Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☒ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☐ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☒ (B) 1983
  - ☐ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☐ (A) One's responsibility to use his/her own best judgment
  - ☒ (B) An attempt to better the society as a whole
  - ☐ (C) The most basic aspect of CSR
  - ☐ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ (F) False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

NO idea



Name Anne Mason

**Business & Corporate Ethics-BUS350**

Student ID Number

<u>7</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input checked="" type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>0</u>	<input checked="" type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>5</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input checked="" type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>2</u>	<input type="radio"/> 0	<input type="radio"/> 1	<input checked="" type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9
<u>1</u>	<input type="radio"/> 0	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	<input type="radio"/> 8	<input type="radio"/> 9

1. Define 'Stockholder'.

- ☐ A Anyone who is effected by the company's decisions
- ☒ B All employees of the company
- ☐ C Anyone who owns shares of the company
- ☐ D Company executives

2. What is the purpose of the Sarbanes-Oxley Act?.

- ☐ A Require publicly-traded companies to provide full disclosure of financial information
- ☒ B Increase the transparency of publicly-traded companies
- ☐ C Decrease the likelihood of another 'Enron Scandal'
- ☐ D All of the above

3. Define 'Corporate Governance'.

- ☐ A Government involvement within a corporation
- ☐ B Rules and regulations set in place for publicly-traded companies
- ☐ C The current economic situation of a particular market/company
- ☒ D The way a company is managed; rules and traditions

4. Ethical Egoism suggests people should act in their own self-interest.

- ☒ A True
- ☐ B False

5. Campaign contributions and lobbying are ways businesses try to persuade government regulations.

- ☒ A True
- ☐ B False

6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- ☐ A Corporate Social Responsibility Commission-CSRC
- ☒ B Sarbanes-Oxley Commission-SOC
- ☐ C Securities and Exchange Commission-SEC
- ☐ D Corporate Governance Commission-CGC

7. Which of the following is **NOT** an example of CSR?

- ☐ A Decreasing a company's carbon footprint
- ☒ B Donations to local charities
- ☐ C Following ethical labor practices
- ☐ D Manufacturing a product with high efficiency

8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- ☒ A Ethical Responsibility
- ☐ B Legal Responsibility
- ☐ C Economic Responsibility
- ☐ D Discretionary Responsibility

9. The Triple Bottom Line includes Planet, People, and Profit.

- ☒ A True
- ☐ B False

10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- ☒ A CEO and CFO
- ☐ B CFO and COO
- ☐ C CFO and corporate accountants
- ☐ D None of the Above

11. The 'revolving door' refers to the constant change in CEOs and corporate executives.

- ☐ A True
- ☒ B False



12. Explain the concept of 'Corporate Citizenship'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) A corporation's responsibilities to consumers and society
  - ☐ (C) A synonym for CSR
  - ☒ (D) Both B and C
13. What is 'Greenwashing'?
- ☐ (A) Creating a company with a heavy focus on environmental CSR
  - ☒ (B) Creating the illusion of environmentally-friendly practices
  - ☐ (C) Core environmental values embedded within a company
  - ☐ (D) When a company pledges to increase sustainability
14. Which individual believed the core responsibility of a company is to increase shareholder wealth?
- ☒ (A) Walter Friedman
  - ☐ (B) John Mackey
  - ☐ (C) Henry Ford
  - ☐ (D) Bill Gates
15. Explain the concept of 'Corporate Personhood'.
- ☐ (A) The idea that a corporation is legally recognized as an individual and has certain rights
  - ☐ (B) The idea that corporations can sue and be sued
  - ☐ (C) A corporation's responsibilities to consumers and society
  - ☒ (D) Both A and B
16. Which of the following is an example of Greenwashing?
- ☐ (A) Launching a company with a core value of treating animals humanely
  - ☐ (B) A company's attempt to distract from accusations of animal cruelty by decreasing carbon footprint
  - ☐ (C) A "no-kill" Animal Shelter
  - ☒ (D) A company with no interest in animal cruelty prevention
17. What year was Archie Carroll's Pyramid developed?
- ☐ (A) 1971
  - ☒ (B) 1983
  - ☐ (C) 1996
  - ☐ (D) 2001
18. What is Discretionary Responsibility?
- ☐ (A) One's responsibility to use his/her own best judgment
  - ☐ (B) An attempt to better the society as a whole
  - ☐ (C) The most basic aspect of CSR
  - ☒ (D) Irrelevant to CSR
19. Greenwashing is considered an admirable and ethical practice.
- ☐ (T) True
  - ☒ (F) False
20. Good Corporate Social Responsibility is a legally required.
- ☐ (T) True
  - ☒ (F) False

21. Why is Corporate Social Responsibility Important to a company's image?

a company with good CSR will have a good company image.